

# BOYCOTT AMERICAN COMPANIES THAT SUPPORT ISRAELI APARTHEID

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Starbucks chair, president and CEO Howard Schultz is given a prestigious award for "playing a key role in promoting a close alliance between the United States and Israel." by the Jerusalem Fund of Aish HaTorah, a rabidly Zionist group producing documentaries slandering Islam and which maintains very close ties to the Israeli military and Israeli settler groups.



McDonalds is a major corporate partner of the Jewish United Fund, a group that through its Israel Commission works to maintain American military, economic and diplomatic support for Israel. The McDonalds-supported group also runs "Fun-filled Summer Family Missions to Israel" where families get to "visit an army base and meet with Israeli soldiers." In addition the Fund provides millions of dollars to support Kiryat Gat, a settlement built on destroyed Palestinian villages. In 1993 McDonalds entered the Israeli market and now operates 80 restaurants in Israel, providing a valuable source of income to Israel.



Coca-Cola has received numerous awards from the Israeli government for the company's staunch support of the Zionist state. This support includes refusing to abide by the Arab League boycott of Israel, hosting or funding various individuals and organizations that propagandize for Israel, investing large stakes in Israeli companies and opening bottling plants within Israel.

## What is the boycott?

The boycott of Israeli products and companies supporting the Zionist entity is about ordinary people around the world using their right to choose what they buy in order to help bring about an end to oppression in Palestine. It's a peaceful means of putting international pressure on the racist state of Israel and follows in the footsteps of the successful boycott against South African racist apartheid.

## Who supports the boycott?

People of good conscience all around the world support the boycott, including trade unions like UNISON (UKs largest with 1.4 m members), and Christian Aid who have demanded an end to EU-Israel trade agreements. Jewish groups B'Tselem and Gush Shalom have initiated their own boycott of Israeli goods. Among Muslims, ulama from every school of thought have given clear fatwas supporting the boycott.

## Does the boycott work?

Yes! One of the companies hardest hit – McDonalds – is a "major corporate partner" of the Jewish United Fund which "works to maintain American military, economic and diplomatic support for Israel." In the Middle East, since the launch of the boycott, dozens of McDonalds stores have had to close due to the boycott. In Egypt, McDonalds, in a failed attempt to dodge the boycott, changed its brand name to "Manfoods". In 2002 McDonalds, hurting from the boycott closed 175 outlets in the Middle East at a loss of \$350 million. McDonalds also sacked its chair and CEO Jack M. Greenberg, an honorary director of the American-Israel Chamber of Commerce and Industry, due to the major loss of revenue as a direct result of the boycott. The boycott has spread beyond the Middle East to East Asian countries like Malaysia and Indonesia as well as Europe and North America. Another indicator of the boycott's success is companies now hiding or obscuring their connections to Israel. Prior to the boycott, company websites proudly displayed awards received from the Israeli government for their investment or support. In addition Zionist support group websites announced corporate sponsors of their Zionist propaganda. These references to awards or sponsorships connected to the Zionist entity have now been removed by the companies and hidden for fear of becoming a boycott target.



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